

County of Spotsylvania

Founded 1721



Service, Integrity, Pride

Board of Supervisors

Henry "Hap" Connors
Jerry I. Logan
Gary Jackson
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Gary F. Skinner
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Economic Development Department

Russell C. Seymour, Director

Physical Location:

10304 Spotsylvania Avenue, Third Floor
Fredericksburg, VA 22408

Mailing Address:

10304 Spotsylvania Avenue, Suite 440
Fredericksburg, VA 22408

PHONE: (540) 507-7210

FAX: (540) 507-7207

Dear Local Business,

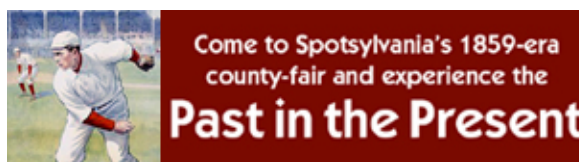
The Spotsylvania County Sesquicentennial Committee is organizing the 1859 County Fair... Live the Past in the Present. This event will take place on September 12 – 13, 2009 in the Historic Spotsylvania Courthouse area and will kick off Spotsylvania County's commemoration of the Sesquicentennial Anniversary of the Civil War. Event attendees will step back in time for an old fashioned fair with lots of fun for the whole family. There will be carnival games, period music, great food, vintage baseball, agricultural exhibits, animals, a medicine show, contests, crafts and more. Grandparents will be honored with a special ceremony on Sunday and five lucky grandparents will be named the 2009 Spotsylvania Best Grandparents. This event is free to the public and is expected to draw between 2,000 and 5,000 people.

The Sesquicentennial Committee is looking for your help with this community event. Our sponsorship program offers a number of various ways you can help: three major sponsorship categories for cash donations, advertising placement in the event program, and donations of gift cards or other prizes to be used for the winners of our grandparent pageant, agricultural judging and other contests being held throughout the weekend. If you would like to participate, please fill out the attached forms and return to the Economic Development office at the address listed on the form. The Committee thanks you in advance for your help.

If you have any questions, please feel free to contact myself at 540-507-7205 or by email at rdelooze@spotsylvania.va.us.

Sincerely,

Rachel T. DeLooze
Tourism Marketing Coordinator
Spotsylvania County
www.spotsylvania.org/150cw.htm



1859 County Fair... Live the Past in the Present

September 12 – 13, 2009

Sponsorship Levels

Gold Sponsorship (\$3,000 or greater)

- Listing in event program as a Gold Sponsor
- Logo on all marketing material produced from the date of sponsorship
- Table in the food court to distribute materials
- Name, logo and link on event website
- Name and logo banners at the site (banner provided by sponsor)
- Full page ad in event program

Silver Sponsorship (\$1,000)

- Listing in event program as a Silver Sponsor
- Name on Banner at event
- Name and link on event website
- Half page ad in event program

Bronze Sponsorship (\$500)

- Listing in event program as a Bronze Sponsor
- Name on Banner at event
- Name and link on event website
- 1/3 page ad in event program

Program Ads:

Business Card size	\$20
1/3 page (8"wide x 3"tall)	\$35
1/2 page (8"wide x 5"tall)	\$65
Full page (8"wide x 10.5"tall)	\$100
Back Inside or Outside cover	\$150

Gift Certificates or Prizes for the Grandparent Pageant, Agricultural Judging, and other fair contests.

Mail sponsorship to:

Historical County Fair Committee
Spotsylvania County Department of Economic Development
10304 Spotsylvania Ave, Suite 440
Fredericksburg, VA 22408

If you have any questions please feel free to contact Rachel DeLooze, Tourism Marketing Coordinator at 540-507-7205 or rdelooze@spotsylvania.va.us

**1859 County Fair... Live the Past in the Present
September 12 – 13, 2009**

2009 Sponsorship Form

Please complete this form and return with your sponsorship.

Make checks payable to: Treasurer of Spotsylvania

(Please check level of sponsorship)

		Program Ads:	
Gold Level (\$3,000)	_____	Business Card (\$20)	_____
		1/3 page (\$35)	_____
Silver Level (\$1,000)	_____	1/2 page (\$65)	_____
		Full page (\$100)	_____
Bronze Level (\$500)	_____	Back inside cover (\$150)	_____
		Back outside cover (\$150)	_____
Gift Certificate	_____		

All ad materials will be due by August 24, 2009.

Thank you for supporting our community event.

Your name: _____

Company name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone: _____ **E-Mail:** _____

Signature _____