

For Immediate Release
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Video: <http://www.youtube.com/watch?v=3EeZNgJdkMY>

Unique chocolates find sweet success abroad

Fredericksburg, Va. — Americans have been thanking Mary and Paul Schellhammer for creating a new kind of chocolates to savor. Count on Europeans to join the celebration.

Mary Schellhammer took their [Spice Rack Chocolates](#) to London in March for the International Food & Drink Event. Gourmet buyers from around the world attended. “They were amazed that they were American and that they enjoyed them,” Schellhammer said of the dark chocolates, which are uniquely flavored with spices and herbs.

Damian Curzon-Price vouches for that success. He’s the managing director of [Americattessen](#), a food distributor in Great Britain. He calls his company’s recent deal to sell Spice Rack Chocolates proof of his confidence.

Mary Schellhammer was confident when she arrived at the event. “I was ready,” she said. She had visited Europe a year earlier to study its finest chocolates, then returned home to Virginia to perfect the Spice Rack line.

The wife and husband share a dislike of fillings, so their chocolates are solid. She painstakingly experiments with combinations of flavors until the partners are satisfied with each. “I want people to look at chocolate like they would wine, to consider its complexity and depth,” she said.

Curzon-Price says Europe had never tasted anything like the fine chocolate mixed with such pairings as grapefruit-lavender, lemon-basil and apple-coriander. “Spice Rack Chocolates is really pushing the envelope,” he said.

The Schellhammers have even made these confections healthful: all are dairy-free, gluten-free, Vegan, and full of antioxidants.

The couple started the company in historic Fredericksburg, Va., in 2006. You can buy their sweets in shops and galleries as far south as Florida and to Texas and beyond to the West. Oh, and now in Great Britain. In fact, whenever and wherever you feel a craving, you can order from SpiceRackChocolates.com or Amazon.com.

About Spice Rack Chocolates

Spice Rack Chocolates combines pure 54 percent cacao solid dark chocolate with herbs, spices and flavorings to create a unique culinary experience. The company has won local and national awards, and its offerings—handmade, hand-painted and hand-boxed—have become favorites of discerning chocoholics everywhere. Spice Rack Chocolates is part of the Virginia Department of Agriculture and Consumer Services' "Virginia's Finest" program, which identifies top-quality products made or processed in the state.

For information, visit SpiceRackChocolates.com or call (540) 847-2063. A five-minute video that explains and demonstrates their unique process is available on YouTube or CD.